

## SENIOR EXECUTIVE COURSES

---

Excellent communication skills are essential for senior executives to lead their organisation successfully. Our training focuses on:

- effective communication between the leader and the team;
- delivering key information in a dynamic and inspiring way;
- facilitating efficient and effective meetings;
- skilful handling of the media.

RADA Enterprises creates bespoke three or four-day courses which enable senior executives to develop and hone their communication skills.

These extended courses are specifically designed to meet the group's particular learning objectives and are led by two of our senior tutors. Groups are kept small, ideally a maximum of six participants, to allow optimum input and feedback from the tutors.

The courses can include the following elements:

- pre-course preparation and discussion with the lead tutor;
- skills learning and development in voice, posture, body language, and relaxation;
- filming of individual presentations, including "before" and "after" filming;
- forum theatre - employing actors to highlight the effectiveness of different behaviours, using real-life scenarios created with the organisation;
- skills practice through role-play assisted by actors, using scenarios which are developed by the course participants to ensure relevance;
- meeting management skills and practice;
- understanding and communicating with the media;
- one-to-one coaching;
- individual review with the lead tutor at the end of the course and action planning;
- follow-up refresher session six months after the course.

These courses are designed to form a valuable part of an organisation's leadership development programme.

---

### Delegate Comments

"One of the most beneficial courses I have ever attended. Should be taken by anyone who wants to improve their impact and communication. I learned more about myself in three and a half days than virtually any other course I have attended."

Senior Executive Course,  
Central Government Department

### Contact:

+44 (0)20 7908 4810  
info@radaenterprises.org  
RADA Enterprises Ltd,  
18 - 22 Chenies Street  
London WC1E 7PA  
www.radaenterprises.org

This course is run by RADA's commercial subsidiary RADA Enterprises Ltd. Established in 2001 RADA Enterprises makes the unique skills and experience of the Academy available to corporate, government, institutional and individual clients. All profits from RADA Enterprises Ltd are gifted to RADA and therefore, support the next generation of actors.

Reg No. 3999577

© RADA Enterprises Ltd