

VOICE OF INFLUENCE

Course Outline

This is a two-day course to encourage the participants to realise the full potential of the body and voice when communicating. Everyone can become a successful communicator and this course will help overcome inhibitions and encourage a more natural and effective presentation style. In addition to examining how to use the voice to full effect, the course will explore body language and the structuring of ideas and content in presentations. On the second day, participants will be asked to make a short presentation, when they will be given detailed feedback from the tutor. The sessions will help develop techniques and strategies to increase confidence and become a more dynamic communicator - when speaking in public, making a pitch or giving a presentation.

Breath and Voice

- Understand the importance of relaxation
- Practise structured breathing techniques
- Develop a full and resonant sound
- Receive advice on developing of pitch, range, strength and flexibility
- Build confidence in using the vocal instrument in presentations

Body Language

- Examine posture and be at ease in front of an audience
- Explore effective eye contact and how to engage others
- Manage nervousness and the use of hand gestures and movement when communicating

The Spoken Word

- Examine the art of rhetoric, through analysis and reading of texts and speeches
- Utilise focused power in communication - engage with your content and your audience
- Develop clarity of articulation and expression
- Learn imaginative use of language to inject passion and belief into presentations

Art of Delivery

- Work on openings and closings to presentations
- Judge and respond to audience reaction
- Understand structure, rhythm and pace
- Presentation practice and feedback

The sessions are highly practical and include theatre-based exercises. There are usually 8 delegates in attendance. The course is designed to help anyone become a more dynamic speaker and is also suitable for experienced speakers who wish to add dimension and range to their presentation and public speaking style.

Delegate comments

“I wish I had done this course ten years ago, but it’s never too late.”

Richmond Council

“Inspirational, enlightening, life-changing!” DFID Advisor

Public Course Fee:
£1,250 + VAT per delegate

Public Course Dates:

1 - 2 February 2012

21 - 22 March 2012

13 - 14 June 2012

25 - 26 September 2012

14 - 15 November 2012

In-house Course:

(up to 8 delegates)

£5,000 + VAT

plus tutor/venue expenses
where applicable

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This course is run by RADA's commercial subsidiary RADA Enterprises Ltd. Established in 2001 RADA Enterprises makes the unique skills and experience of the Academy available to corporate, government, institutional and individual clients. All profits from RADA Enterprises Ltd are gifted to RADA and therefore, support the next generation of actors.

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